



Welcome, and thanks for taking this first step toward reducing teen crashes and showing the power and promise of strong youth leadership.

Congratulations on your commitment to make a difference in your own community and best of luck as you develop your plans around teen driver safety. We welcome you to a network of other caring schools and students who make up PI Nation and are working to reduce teen crashes and increase youth leadership in an issue that endangers them more than any other age group.

***Be sure to visit [www.sfprojectignition.com](http://www.sfprojectignition.com) for support materials to help you build the best possible Project Ignition grant application.***

**Who is eligible?** Public schools (including public charter and public alternative schools) in the U.S. and in the Canadian Provinces of Alberta, Ontario and New Brunswick that educate students in grades 9 through 12, ages 13 and older, are eligible to participate and receive project awards for *Project Ignition*.

The application is broken into three distinct sections, which align with the National Youth Leadership Council's [Service-Learning Cycle](#). They include:

1. **Pre-Service:** These are key questions that form a solid background and purpose for your work.
2. **Service:** This section describes what you plan to do during your project.
3. **Post Service:** This evaluative step is designed to help you consider the impact of your project and possible next steps.

**Summary:**

1. Name of your project:
2. Provide a brief summary of your project. (Tell us the what, why and how of your project in three sentences or less).

**Pre-Service:**

1. What teen driver safety issue(s) will you address? Why is this issue meaningful to you, your peers and your community?
  
2. Who do you intend to impact with your project? Why did you choose this audience?
  
3. How do you plan to use the \$2,000 Project Ignition grant dollars?

**Service:**

1. How will you:
  - a. Draw attention to this issue?
  - b. Get active participation from your audience?
  - c. Make safe driving practices become the “norm” at your school?
  
2. Indicate when you anticipate conducting key research, events and activities for your project on the calendar below:

Month	Key Activity/Event
January	
February	
March	
April	

3. How will youth be involved in planning, implementing and evaluating your project?
  
4. How will your team work with teachers to connect the project to your classroom/curriculum?

5. How will you measure the change in behavior, impact and reach of your project?
6. What meaningful partnerships are or will be formed with other schools, community members, organizations, and/or government agencies?

**Post-Service:**

1. How will you collect, analyze and reflect on your results with your team and key stakeholder groups?
2. How will you celebrate your successes, thank those who should be thanked, and obtain feedback on how to improve the project?
3. What components of your project do you believe will be sustainable after the school year is over?

## Your School Data

School Name \_\_\_\_\_ School Address \_\_\_\_\_

City \_\_\_\_\_ State/ Province \_\_\_\_\_ Zip Code \_\_\_\_\_

School District \_\_\_\_\_ School Website \_\_\_\_\_ School Federal ID # \_\_\_\_\_

Student enrollment (# of students Grades 9-12) \_\_\_\_\_ Last day of school for 2012 \_\_\_\_\_

Has your school ever applied to Project Ignition? Yes No

Has your school ever been awarded a Project Ignition grant? Yes No

If yes, please indicate most recent year of funding: Year \_\_\_\_\_

Has your school received a State Farm grant (other than PI) in the past five years? Yes No

Please tell us how you first heard about Project Ignition? (Identify all that apply)

School Staff	State Farm Agent	News Article
Advertisement	Parent	Organization/Club I belong to
Government Official	Another School	National Service-Learning Conf.
Other Conference	Project Ignition Website	Facebook
Twitter	Other _____	

### **Student Team Leader Information**

### **Teacher/ Advisor Contact Information**

Name

Name

Email address

Title

Grade level

Daytime phone number during the school year

Alternate phone number

School email address

### **Principal or Lead Administrator's Contact Information:**

Name: \_\_\_\_\_ Email: \_\_\_\_\_

Thanks for completing your application. Now that you have developed a great plan, we hope you will all work toward a successful program. We will be reviewing all applications during December and plan to notify schools of their grant status in early January. Those 25 schools who receive a \$2,000 grant will compete for TOP 10 status and can receive an additional \$2,500 to continue their project for a second year as NATIONAL LEADER SCHOOLS and

will be given up to \$5,000 to attend and have a special role in a designated, significant national event or conference as determined by NYLC.

## **Submit Application**

### **By submitting your signed application you agree to the following:**

- We understand and accept the Project Ignition rules and regulations  
Go to <http://www.sfprojectignition.com/apply/rules.htm> to see the rules and regulations.
- We agree to use the national pre and post survey as provided by NYLC with our target audience.
- We have read “[What Works](http://www.sfprojectignition.com/tools/whatworks.pdf)” (<http://www.sfprojectignition.com/tools/whatworks.pdf>) and will incorporate that research into our project.
- We agree to review and utilize the [K-12 Service-Learning Standards for Quality Practice](http://www.nylc.org/sites/nylc.org/files/files/Standards_Oct2009-web.pdf) ([http://www.nylc.org/sites/nylc.org/files/files/Standards\\_Oct2009-web.pdf](http://www.nylc.org/sites/nylc.org/files/files/Standards_Oct2009-web.pdf)) in our Project Ignition efforts.
- We acknowledge that our school principal supports this application and if selected to receive the grant we understand his/her signature is required for us to receive this funding.
- We agree to abide by all official program rules and any other applicable laws including, but not limited to, copyright and trademark laws. Copies of the official program rules will be provided upon request. They can also be found at [www.sfprojectignition.com](http://www.sfprojectignition.com).
- We recognize that the sponsors reserve the right to disqualify and remove from participation any entry, which is, in the judging panel’s discretion, inappropriate, defamatory or demeaning to the sponsor’s reputation or good will.

## **Application Submission**

Complete applications must be received by November 15, 2011 11:59 p.m. Applications received later than November 15, 2011 11:59 p.m. will NOT be eligible for this grant. Once you have completed the application please submit the document by email to [projectignition@nylc.org](mailto:projectignition@nylc.org). You will receive a confirmation of receipt within 24 hours of submission. If you do not receive this confirmation please DO NOT assume your submission was successfully received.

**Questions: please go to [www.sfprojectignition.com](http://www.sfprojectignition.com) or call 1-888-856-7026 or email: [projectignition@nylc.org](mailto:projectignition@nylc.org).**

# Helpful Resources to Support Your Application:

## Tools Specifically Designed to Support Project Ignition:

1. [www.sfprojectignition.com](http://www.sfprojectignition.com)

This site has it all. It has everything you might need to get your application on the right track. Watch videos from Project Ignition schools, check out what researchers are saying makes a difference to change behaviors, and get key contact information to help you along the way.

2. [www.sfprojectignition.com/tools/whatworks.pdf](http://www.sfprojectignition.com/tools/whatworks.pdf)

In this document you will find research based best practices to increase the chances your project can make real and lasting change.

3. [www.facebook.com/Projectignition](http://www.facebook.com/Projectignition)

Here you can ask questions, see what people are sharing, and find out what others in PI Nation are excited about.

4. [www.sfprojectignition.com/tools/measure.htm](http://www.sfprojectignition.com/tools/measure.htm)

These tools can help you build meaningful evaluation into your application.

## Free Support Webinars:

Free Webinars are scheduled to help you build the best possible application. Check out what topics are being covered and what dates you can catch these LIVE presentations. You can also visit the site and access the recorded webinars that are stored at the site.

Listen and learn any time you like.

[www.sfprojectignition.com/tools/webinars.htm](http://www.sfprojectignition.com/tools/webinars.htm)

## **Tools to Support Your Understanding of Service-Learning:**

### **1. Service-Learning Standards:**

[www.nylc.org/k-12-service-learning-standards-quality-practice](http://www.nylc.org/k-12-service-learning-standards-quality-practice)

**These eight evidence-based standards and accompanying indicators can be used to help K-12 practitioners ensure high-quality service-learning practice.**

### **2. The Service-Learning-Cycle:**

[www.nylc.org/resources/downloads/service-learning-cycle](http://www.nylc.org/resources/downloads/service-learning-cycle)

**Service-learning is best thought of as a cycle that includes planning, action and follow-up steps. As the diagram of the service-learning cycle illustrates, every part of the cycle is rich with learning and growth opportunities; many of them happening as young people are guided through the process of identifying, planning and carrying out service activities.**

### **3. The Generator School Network:**

[www.gsn.nylc.org](http://www.gsn.nylc.org)

**The Generator School Network is a community that links educators who are passionate about service-learning. Together they assess, share, and refine their practice — online or in-person — learning from each other while accessing resources rooted in research. Whether you are a service-learning novice or advanced practitioner, you will find a supportive community and useful resources to guide your work with students.**